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May 24, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Second Revised Page 33.68

The purpose of this filing is to provide for the AT&T Complete Choice for Business Retention Promotion. This Special Promotion will begin May 25, 2011 and end May 24, 2012.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

AT&T Complete Choice for Business Retention Promotion

Overview

The AT&T Complete Choice for Business Retention Promotion is scheduled to begin on 05/25/2011 and end on 05/24/2012.

This promotion ("Program") is an offering available to existing businesses within the AT&T Southeast service area with between five (5) and nineteen (19) business lines which are not on an AT&T ILEC package term plan or which have less than ninety (90) days remaining on an AT&T ILEC package term plan. This AT&T Complete Choice for Business Retention Promotion provides a 25% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 36-month Complete Choice for Business Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.

Program Eligibility

- Eligible customers must subscribe a minimum of five (5) lines and a maximum of a nineteen (19) lines to a Complete Choice for Business package.

Promotion Elements

- Benefits: a 25% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff or the guidebook in detariffed or deregulated jurisdictions, as the case may be.
- This discount may not be combined with Complete Choice for Business Term Plan discounts.
- The benefit will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill.
- The benefits will appear in either the current or a subsequent billing period, usually within one (1) or two (2) billing cycles.
- Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory- From Central Offices where services are available	AT&T Complete Choice for Business Retention Promotion	This promotion ("Program") is an offering available to existing businesses within the AT&T Southeast service area with between five (5) and nineteen (19) business lines which are not on an AT&T ILEC package term plan or which have less than ninety (90) days remaining on an AT&T ILEC package term plan. This AT&T Complete Choice for Business Retention Promotion provides a 25% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 36-month Complete Choice for Business Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.	05/25/2011 (N) to 05/24/2012 (N)
		Program Eligibility	(N)
		• Eligible customers must subscribe a minimum of five (5) lines and a maximum of a nineteen (19) lines to a Complete Choice for Business package.	(N)
		Promotion Elements	(N)
		• Benefits: a 25% discount will be applied to the Complete Choice for Business package Monthly Rates, as provided under the tariff or the guidebook in detariffed or deregulated jurisdictions, as the case may be.	(N)
		• This discount may not be combined with Complete Choice for Business Term Plan discounts.	(N)
		• The benefit will appear as a credit in the Promotions and Discounts section of the Plans and Services portion of the Subscriber's bill.	(N)
		• The benefits will appear in either the current or a subsequent billing period, usually within one (1) or two (2) billing cycles.	(N)
		• Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.	(N)

Field Code Changed

BELLSOUTH
33-67
TELECOMMUNICATIONS, INC.
FLORIDA
ISSUED: May 24, 2011
BY: Marshall M. Criser III, President -FL
Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF Second Revised Page 33.68~~First Revised Page~~

Cancels First Revised Page 33.68~~Cancels Original Page 33.67~~

EFFECTIVE: May 25, 2011~~EFFECTIVE: January 1, 2006~~

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
AT&T Florida Service Territory- From Central Offices where services are available	(DELETED) (Cont'd) AT&T Complete Choice for Business Retention Promotion	<u>This promotion ("Program") is an offering available to existing businesses within the AT&T Southeast service area with between five (5) and nineteen (19) business lines which are not on an AT&T ILEC package term plan or which have less than ninety (90) days remaining on an AT&T ILEC package term plan. This AT&T Complete Choice for Business Retention Promotion provides a 25% discount on Complete Choice for Business package charges as a monthly benefit on the subscriber's bill. The Subscriber must sign a 36-month Complete Choice for Business Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.</u>	05/25/2011 to 05/24/2012	Formatted Table
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All BellSouth marks contained herein and as set forth in the trademarks and servicemarks section of the BellSouth Tariffs are owned by BellSouth Intellectual Property Corporation.